

PAUL HOBBS

WINERY

SPRING 2012

NEWSLETTER

DEAR FRIENDS,

Spring is a time of refreshed and renewed energy. I always look forward to watching the vines wake from their long winter's nap and the feeling the energy of the vineyard as the California sun washes over the young vine buds.

Throughout this year, many of you came to our home in the Russian River Valley to help us celebrate our 20th anniversary. As I know you'll agree, visiting the vineyards of Sonoma County and Napa Valley is a remarkable experience. It gives me such pleasure to share our wines with you and raise a glass together, whether at the winery or events I host around the country. Cheers,

Paul



A sweeping view of Beckstoffer Las Piedras Vineyard in Napa, the site for our new vineyard designate cabernet sauvignon.

FOUR NEW WINES TO SHARE WITH YOU

This spring, we are sharing the inaugural release of our Ellen Lane Estate Chardonnay. In the fall, you will receive an offering of three additional new wines: Edward James Estate Wente Selection Chardonnay, Edward James Estate Bato Selection Chardonnay and the Las Piedras Vineyard Cabernet Sauvignon. Four new wines released in one year is a record for us, and we're delighted to share them all with you. Quantities of each are very small, in fact we made only 75 cases of the Edward James Estate Bato Selection Chardonnay. We think that each wine is interesting, unique and a fascinating representation of the terroir where the grapes are grown.

The Ellen Lane Estate Chardonnay grows upon Sonoma County winemaking hallowed soils. Located in the heart of the cool Russian River Valley and formerly known as Walker Station Vineyard, the picturesque rolling land nurtures the tender chardonnay vines. The Ellen Lane Estate Chardonnay feels welcoming on your palate and each sip will transport you to our special little corner of the world. We recommend pairing this wine with your favorite spring and summer dishes.

In the fall of 2012, we will offer you two chardonnay wines from Edward James Estate, which is located nearly 8 miles south-east

of our Ellen Lane Estate. This picturesque vineyard sits atop a hill, overlooking the eastern Russian River Valley, and has a spectacular view of the Mayacamas Mountains that separate Sonoma and Napa Counties. Paul has named this vineyard in honor of his great-grandfather. Paying homage to Paul's family's farming roots, Paul selected two separate heritage clone chardonnay varieties to plant on the estate. Similar to heirloom apples or tomatoes, selecting old clone chardonnay rootstocks provides deeply charismatic grapes. While the quantities are miniscule, only 100 cases of the Edward James Estate Wente Selection Chardonnay and only 75 cases of the Edward James Estate Bato Selection Chardonnay, we hope that you will have an opportunity to open one bottle of each side-by-side, so you can taste the difference in the clones.

Paul's history with the Beckstoffer Vineyard stretches back more than 25 years. Beckstoffer Vineyards have an international reputation for growing grapes that make wines of strength, richness and equilibrium. In 2005, Paul began working with this vineyard, and in 2009 Paul decided to craft and bottle our first Las Piedras cabernet sauvignon vineyard designate. Only 260 cases of our inaugural vintage of Beckstoffer Las Piedras cabernet sauvignon were made and they will be offered exclusively to our mailing list members in the fall of 2012.

SPRING 2012 RELEASES

2010 HARVEST NOTES:

CHARDONNAY AND PINOT NOIR IN SONOMA COUNTY AND NAPA VALLEY

2010 began with a wet winter and spring across Sonoma and Napa county. Summer was cool, though as harvest approached temperatures rose. Our pinot noir and chardonnay ripened fully and evenly, allowing sugars and acid to develop in balance. The wines from 2010 are bright, expressive and elegant.

2010 CHARDONNAY, RUSSIAN RIVER VALLEY

The quintessential Russian River Valley Chardonnay, this wine has a lustrous golden hue with lively aromas of yellow flowers, custard, mandarin oil, and stone fruit. The richly textured, seamlessly structured palate is layered with nectarine, lemon zest, Crenshaw melon and Granny Smith apple. Mineral notes linger over a pleasurable finish. Aged 12 months in French oak barrels; 52% new.

2010 CHARDONNAY, RICHARD DINNER VINEYARD, SONOMA MOUNTAIN

This hillside vineyard has been a mainstay in our portfolio since 1991, the year Paul Hobbs Winery was founded. The elegantly pure chardonnay is a golden straw color and exhibits a nose of white flowers and honeydew melon. Notes of lemon chiffon, custard, white peach and Golden Delicious apple fill the mouth, intermingled with intense minerality. Aged 11 months in French oak barrels; 56% new.

2010 CHARDONNAY, RITCHIE VINEYARD, RUSSIAN RIVER VALLEY

The old vines of Ritchie Vineyard produce an intriguing, complex chardonnay that achieves a fine balance of intensity and elegance. Bright golden in color, the wine exhibits an exotic nose of white peach, lemon blossom and Asian pear. Lemon meringue, toasted brioche and fresh apple shine in this harmonious wine. Wet slate and crisp acidity linger on the palate. Aged 12 months in French oak barrels; 67% new.

2010 CHARDONNAY, ELLEN LANE ESTATE, RUSSIAN RIVER VALLEY - INAUGURAL RELEASE

In 2007 and 2008 we carefully replanted the vineyard known by many of you as Walker Station, and renamed the hillside gem Ellen Lane Estate. Our inaugural vintage of Ellen Lane Estate Chardonnay is a glistening light straw in color and displays lively aromas of lychee and white peach. On the palate, the expansive layers of the wine unfold to reveal limestone, minerality, lemon rind and mandarin oil. Aged 15 months in French oak barrels; 60% new.

2010 PINOT NOIR, RUSSIAN RIVER VALLEY

Dark ruby in color, this complex pinot noir offers aromas of wild berries, rose petals, cola and tobacco. The silky, supple palate is brimming with raspberry, caramel *fleur de sel*, lavender, cardamom; all supported with a mineral backbone. Aged 11 months in French oak barrels; 48% new.

2010 PINOT NOIR, ULISES VALDEZ VINEYARD, RUSSIAN RIVER VALLEY

Intense garnet in color, this stately pinot noir is study in both assertiveness and refinement. Aromas of black cherry, cola and violet lead to a structured palate dense with blueberries, blackberries, spice and tea leaf. The lengthy finish is punctuated with anise and finely grained yet firm tannins. Aged 15 months in French oak barrels; 62% new.

2010 PINOT NOIR, HYDE VINEYARD, CARNEROS, NAPA VALLEY

Dense plum in color, the nose of this pure yet voluptuous pinot noir sets the stage with lavender, violets and blueberries. Earthy and brooding, the wine opens slowly with nuances of black tea and red and black cherry. The supple, silky tannins are complemented by balanced acidity. Aged 11 months in French oak barrels; 61% new.



PAUL HOBBS WINES UPCOMING EVENTS

March 28 - 31: High Museum Atlanta Wine Auction - Atlanta, GA

April 14 - 15: Pebble Beach Food & Wine - Pebble Beach, CA

April 27 - 28: Destin Charity Wine Auction - Destin, FL

May 3 & 5: Pennsylvania Wine Festival - Pittsburg & Philadelphia, PA

May 5: Spring Celebration at Paul Hobbs Winery - Sebastopol, CA

May 14: Legal Seafoods Winemaker Dinner - Boston, MA

May 19: Evening with the California Winemasters - Los Angeles, CA

Paul Hobbs Wines is hosting several special events at the winery this year. For details please visit our website at paulhobbs.com or send us an email at info@paulhobbs.com.



SPRING CELEBRATION

We're turning 21 years old and celebrating Mardi Gras-style!

Saturday, May 5, 2012

11am until 4pm at the winery

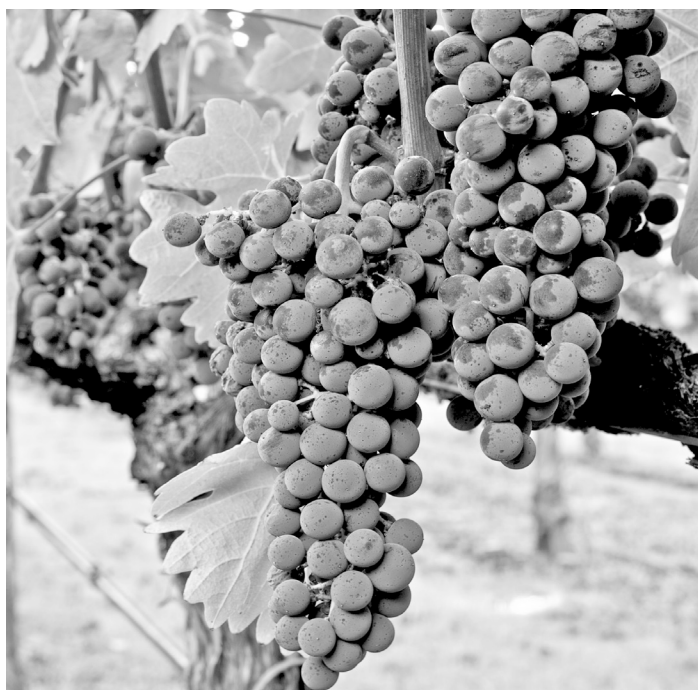
RSVP by Friday, April 20

Wear your best Mardi Gras masks and beads for a festive wine celebration on our crush pad. Zydeco Flames will be playing live Cajun music, and local chefs will prepare Cajun-themed bites to pair with our wines.

Taste and purchase current release and limited library wines. Raise a glass with Paul and the winery team, take in the beauty of our Lindsay Estate and tour the winemaking facility.

Paul and the Paul Hobbs Winery team look forward to welcoming you for the celebration of our 21st birthday!

\$60 per person. Space is limited. Please RSVP by emailing info@paulhobbs.com or 707-824-9879 ext 21.



2009 HARVEST NOTES: CABERNET SAUVIGNON IN NAPA VALLEY

2009 began with an abundance of spring rain followed by mild, steady summer temperatures that set the stage for nearly ideal growing conditions. The well-set fruit ripened slowly allowing for an excellent balance of sugars and acids to develop. The resulting wines can be characterized as elegant and rich with profound depth and structure.

2009 CABERNET SAUVIGNON, NAPA VALLEY

The strikingly diverse terroir of four hallmark vineyards - Beckstoffer Dr. Crane, Beckstoffer Las Piedras, Beckstoffer To Kalon and Stagecoach - contribute to the 2009 Napa Valley Cabernet Sauvignon. Displaying a black garnet hue, this sophisticated cabernet sauvignon opens up to lavender, cassis, cocoa powder, pencil shaving and damp earth. The fruit is pure and elegant, showing boysenberry and blackberry with layers of graphite, leading to a focused and polished wine. Aged 20 months in French oak barrels; 74% new.

2009 CABERNET SAUVIGNON, BECKSTOFFER DR. CRANE VINEYARD, ST. HELENA, NAPA VALLEY

This dark crimson colored cabernet sauvignon is a rich, juicy wine which shows stunning intensity with layers of dark fruit, mocha, spices and new leather. Nuances of crushed rocks, graphite and tar are complemented by vanilla, cedar and cigar box. Aged 20 months in French oak barrels; 100% new.

HYDE VINEYARD CABERNET SAUVIGNON

Winemaking is subject to the whims of Mother Nature. We are constantly assessing the weather and its impact on the vines. In 2009 she delivered late-fall precipitation, after the successful harvest of Dr. Crane and To Kalon but prior to Stagecoach and Hyde vineyards being able to reach their full potential. The result: we did not declare a 2009 cabernet sauvignon from either Hyde Vineyard or Stagecoach Vineyard. Rest assured, cabernet sauvignon lovers - the 2010 vintage was exceptional for cabernet and those wines are now ageing gracefully in barrels at the winery. We look forward to releasing these wines in 2013.

PRESORTED
FIRST CLASS
US POSTAGE
PAID
AD-VANTAGE

PAUL HOBBS
WINERY
3355 GRAVENSTEIN HIGHWAY NORTH
SEBASTOPOL, CALIFORNIA 95472
WWW.PAULHOBBS.COM



PAUL HOBBS WINERY TOURS BY APPOINTMENT

We invite you to visit the winery for a tour and tasting. To schedule, you may reach us by phone at 707-824-9879, ext 21 or via email at info@paulhobbs.com.

FALL 2012 PREVIEW

Look for your allocation on the following wines in September 2012:

2010 Chardonnay, Edward James Estate, Wente Selection, Russian River Valley

2010 Chardonnay, Edward James Estate, Bato Selection, Russian River Valley

2010 Chardonnay, Ulises Valdez Vineyard, Russian River Valley

2010 Chardonnay, Cuvée Agustina, Richard Dinner Vineyard, Sonoma Mountain

2010 Pinot Noir, Katherine Lindsay Estate, Russian River Valley

2010 Pinot Noir, Cuvée Agustina, Katherine Lindsay Estate, Russian River Valley

2009 Cabernet Sauvignon, Las Piedras Vineyard, Napa Valley

2009 Cabernet Sauvignon, Beckstoffer To Kalon Vineyard, Oakville, Napa Valley

NEW PAUL HOBBS WINERY WEBSITE

Please visit our new website at paulhobbswinery.com to learn details about winery events, schedule tours and order online. You can also read winemaker tasting notes, learn about our vineyards and winemaking techniques.

